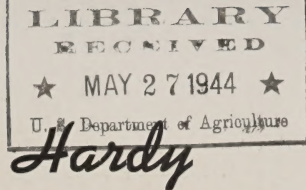


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





## CHRYSANTHEMUMS

### BLOOM FROM AUGUST TO LATE FROST

1. **R. Marion Hatton.** In addition to exceptional freedom in blooming, it is one of the earliest to flower and certainly the brightest canary-yellow available, flowering from late September on.
2. **Lorelei.** A lovely soft canary-yellow.
3. **Albert Mueller.** A large decorative type 'mum, apricot in color.
4. **Caliph.** An outstanding variety, oxblood-red in color with a rich velvety sheen.
5. **The Moor.** Best described as amaranth-red. It is noted for its intensity and brilliance in the garden.
6. **Indian Summer.** Vivid glowing orange and bronze.

Any 3 plants, \$1.35;  
6 plants, \$2.00; 12  
plants, \$3.75; 100  
plants, \$27.50.

Sorry cannot accept an order for less than 3 plants. Definitely no C. O. D. orders. Plants shipped Express Charges Collect.



# Goldfarb

160 E. 57th Street

New York 22, N. Y.



# PERENNIALS We Know You Will Enjoy

## PHLOX DECUSSATA - Hardy Phlox

Bloom through the summer months. Average height 2 to 3 feet.

\***Antonin Mercier.** Lilac-blue.

\***B. Comte.** Scanty anarranth.

**Daily Sketch.** Bright salmon-pink. \$1.45 per 3; \$4.75 per doz.

**Enchantress.** Salmon-pink.

\***Ethel Pritchard.** Lavender-blue shaded mauve.

\***E. I. Farrington.** Splendid salmon-pink.

\***Firebrand.** Bright orange-scorlet.

**Jules Sandeau.** Large trusses of pure pink.

**Leo Schloeger.** Pyramidal trusses of brilliant scarlet-carmine flowers having a dark center. \$1.45 per 3; \$4.75 per doz.

**Lilith.** Beautiful soft salmon-pink. \$1.45 per 3; \$4.75 per doz.

**Mia Ruys.** Pure white blooms on dwarf, compact plants.

\***Miss Lingard.** The best early white phlox, flowering throughout the summer.

**Ms. Jenkins.** Late flowering, pure white.

**P. D. Williams.** Enormous pyramidal trusses covered with large flowers of soft rose-pink. 75c each; \$7.50 per doz.

\***Painted Lady.** Fine silvery pink with salmon shadings.

**Rhineland.** Salmon-pink with large trusses.

**Salmon Glow.** Flame-pink with salmon shadings. \$1.45 per 3; \$4.75 per doz.

**Phlox:** 3 plants, \$1.25; \$3.50 per doz., unless otherwise noted.

**Collection:** 1 each of 6 \* varieties, \$2.00. 2 each of 6 \* varieties, \$3.50.

**NOTE:** Sorry, cannot accept any order for less than 3 plants of 1 variety.

## TRANSPLANTONE Eliminate Transplanting Losses

This water soluble powder will avoid possible losses in transplanting. Suitable to use in liquid form, the roots of the plant in a solution according to the easy directions. **Pkt., 25c; 3 ozs., \$1.00; 1 lb., \$4.00.**

## DELPHINIUM

**Outstanding Varieties Excellent for Cut Flowers**

### PACIFIC HYBRIDS

**Black Knight.** Darkest blue, richly vivid. 5 ft. \$1.50 each.

**Bluejoy.** Clear medium to dark blue. 5 ft. \$1.50 each.

**Galahad.** This variety is the best white delphinium produced to date. The individual flowers are 3 inches in diameter on long, tapering spikes. \$1.50 each.

**Guinevere.** Light pink-lavender, white center. \$1.50 each.

**King Arthur.** True royal purple, white center. \$1.50 each.

**Reund Table.** A connoisseur's preview of new crosses. \$1.50 each.

**Summer Skies.** Clear light blue, white center. \$1.50 each.

**Collection:** 1 each of above 7 plants, \$9.00. 3 each of above 7 plants, \$24.00.

## Use the Following Varieties for Beautiful Center Pieces

### Bella donna Improved.

A magnificent strain of the pure blue delphinium, producing long spikes during June and July and again in fall. \$1.35 per 3; \$4.00 per doz.

**Bellamosum.** A dark blue form. Good for cutting. \$1.35 per 3; \$4.00 per doz.

**Chinense.** Fine feathery foliage and intense gentian-blue flowers in open panicles. \$1.25 per 3; \$3.50 per doz.

**Chinense album.** A pure white form of the above. \$1.25 per 3; \$3.50 per doz.

## FLORALIFE

### Helps Cut Flowers Live Longer!

Floralife prolongs the life and beauty of roses, snapdragons, delphiniums, geraniums, gladioli, carnations, and all other cut flowers. It is a powerful germicide, kills bacteria, keeps them from becoming warm and dry out of the average home. **Gift box (15 pkts., 1/2" \$1.25; 30-qt. pkg., \$1.25; 100-qt. pkg., \$3.00.**

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